

# 2024 Sponsorship Program



## Partner with Elachee

With a single investment, Elachee offers an effective and beneficial way to leverage ESG commitments, maximize your marketing spend or community outreach budget.

Become an **Elachee annual sponsor** for a year-long impact. Or show your support for Elachee through a la carte **seasonal event sponsorship(s)** and gain visibility for your business.

Sponsorships, combined with Elachee's earned income, donations and grant awards are a vital part of the organization's multi-faceted fundraising strategy.

Elachee relies on sponsorships to provide quality facilities and to offer programming that gets children outside, that creates bridges between people and nature, and helps care for Chicopee Woods so that it is accessible to the community now and into the future.

2125 Elachee Drive • Gainesville, GA 30504  
770-535-1976 • [www.elachee.org](http://www.elachee.org)

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### SPONSOR RECOGNITION & BENEFITS

Logo/Name Recognition and Stated Benefits per Investment Level

#### 2024 ANNUAL SPONSORSHIPS

##### Presenting SPONSOR

- **2024 Year-long Logo/Name Recognition as Presenting Sponsor on signage, t-shirt (when applicable), in marketing and social media, and donor news for:**
  - Public Programs
  - Camp Elachee
  - Live Animal Exhibit
  - A La Carte Seasonal Events
  - Hiking for Health 150-Mile Chicopee Challenge
- **Presenting Sponsor Appreciation Month\* (May or October 2024) – personnel may show employee badge for free general admission to Elachee exhibits and free parking.**

##### Camp Elachee 2024 Summer Day Camp Program Sponsor

**SPONSORSHIP RECOGNITION:** Camp T-Shirts, Marketing and Social Media, Donor News

##### Public Programs 2024 Host Sponsor for Elachee Public Programs

**SPONSORSHIP RECOGNITION:** Marketing and Social Media, T-Shirt (if applicable)

##### Live Animal Exhibit 2024 Habitats Sponsor – Live Animal Room

**SPONSORSHIP RECOGNITION:** Exhibit Signage, Social Media

##### Summer Day Camp Vouchers **BENEFIT:** 5 Camp Elachee 2024 Vouchers

Give to Employees/Clients or Donate Back (for Elachee to Award to Financial Aid Applicants)

##### Day at Elachee Facility Rental **UP TO 8 HOURS, UP TO 45 ADULTS**

**BENEFIT:** 2024 Week Day Executive/Management Meeting + Team Building Adventure

##### Annual Recognition *Logo/Name on Elachee Visitor Center Sponsorship Signage, Elachee Web Site, Social Media and Donor Communications*

##### Annual Parking Passes **BENEFIT:** 5 Annual Parking Pass Vouchers

Get or Give to Employees/Clients for a full year of free parking in Chicopee Woods.

### INVESTMENT OPTIONS

|  | PLATINUM<br>\$50,000<br>ANNUAL INVESTMENT | GOLD<br>\$20,000<br>ANNUAL INVESTMENT | SILVER<br>\$15,000<br>ANNUAL INVESTMENT | BRONZE<br>\$10,000<br>ANNUAL INVESTMENT | COPPER<br>\$5,000<br>ANNUAL INVESTMENT | EVENT<br>\$1,000<br>PER EVENT INVESTMENT |
|--|---|---------------------------------------|---|---|--|--|
| <b>Presenting SPONSOR</b>  | ✓   |                                       |   |   |  |  |
| <b>Camp Elachee 2024 Summer Day Camp Program Sponsor</b>             | ✓   | ✓                                     |   |   |  |  |
| <b>Public Programs 2024 Host Sponsor for Elachee Public Programs</b> | ✓   |                                       | ✓                                       |   |  |  |
| <b>Live Animal Exhibit 2024 Habitats Sponsor – Live Animal Room</b>  | ✓   |                                       |   | ✓                                       |  |  |
| <b>Summer Day Camp Vouchers</b>                                      | ✓   | ✓                                     | ✓                                       | ✓                                       |  |  |
| <b>Day at Elachee Facility Rental</b>                                | ✓   | ✓                                     | ✓                                       | ✓                                       | ✓                                      |  |
| <b>Annual Recognition</b>  | ✓   | ✓                                     | ✓                                       | ✓                                       | ✓                                      |  |
| <b>Annual Parking Passes</b>   | *SEE SPONSOR APPRECIATION MONTH BENEFIT   | ✓                                     | ✓                                       | ✓                                       | ✓                                      |  |

#### 2024 A LA CARTE EVENT SPONSORSHIPS

**Camp Elachee for Adults FUN-draiser** October 2024 – **BENEFIT:** 6 VIP Tickets  
**SPONSORSHIP RECOGNITION:** Marketing, Social Media, Event Signage, Donor News

**Trillium Trek Trail Run** April 2024 – **BENEFIT:** 2 Race Entries, 5 Event T-Shirts  
**SPONSORSHIP RECOGNITION:** Marketing, Social Media, Event Signage & T-shirt, Donor News

**Wildlife Festival** September 2024 – **BENEFIT:** 10 Event Guest Passes  
**SPONSORSHIP RECOGNITION:** Marketing, Social Media, Event Signage, Donor News

The amount of a contribution that is deductible for Federal income tax purposes is limited to the excess of the amount paid reduced by the value of any goods and services provided in return by Elachee Nature Science Center, a 501(c)(3) not-for-profit organization, TAX ID #58-1643768. Consult your tax advisor for assistance determining the tax-deductible portion of your payment.