

# 2022 Elachee Sponsorship Program

YEAR-LONG INVESTMENT OPPORTUNITIES	PLATINUM \$50,000 ANNUAL INVESTMENT	GOLD \$20,000 ANNUAL INVESTMENT	SILVER \$15,000 ANNUAL INVESTMENT	BRONZE \$10,000 ANNUAL INVESTMENT	COPPER \$5,000 ANNUAL INVESTMENT	<div>2022 ANNUAL SPONSORSHIP</div> <div>Valid January 1-December 31, 2022</div> <div>RECOGNITION/BENEFITS per ANNUAL INVESTMENT LEVEL</div> <div>along with LOGO/NAME on ELACHEE WEB SITE and CAMPUS BANNER</div>	A LA CARTE INVESTMENT OPPORTUNITIES
	✓					<div>PLATINUM 2022 PRESENTING SPONSOR</div> <div>Logo/Name Recognition and Benefits* for the following:</div> <div><div>• Flights of Fancy 2022</div><div>• Camp Elachee 2022</div><div>• Elachee's Live Animal Exhibit</div><div>• 2022 Seasonal Public Ed Programs and Events</div><div>Trillium Trek Trail Run and Wildlife Festival, Science Nights,</div><div>Master Naturalist Program, Discovery Saturday Programs</div></div>	
	✓	✓				<div>GOLD CAMP ELACHEE 2022 SPONSOR</div> <div><div>• Camp T-Shirts – Logo/Name Imprinted on 900+ Camper Shirts</div><div>• Camp Postcard – Logo/Name Imprint (Direct Mail)</div><div>• Publicity – Logo/Name recognition on/in all Camp Marketing/PR/Web/Social Media/Signage</div></div>	
	✓		✓			<div>SILVER 2022 SEASONAL PUBLIC ED &amp; EVENT HOST SPONSOR</div> <div>Logo/Name Recognition and Benefits* for the following:</div> <div><div>• Trillium Trek Trail Run/Walk – April 23, 2022</div><div>• Wildlife Festival – September 12, 2022</div><div>• Master Naturalist Program Series – Spring and Fall</div><div>• Science Nights – Monthly</div><div>• Discovery Saturday Programs – Monthly</div></div>	
	✓			✓		<div>BRONZE 2022 LIVE ANIMAL EXHIBIT PROGRAM SPONSOR</div> <div><div>• Exhibit Signage – Logo/Name Recognition in Elachee's Live Animal Room</div></div>	
	✓	✓	✓	✓		<div>REGISTRATION VOUCHERS CAMP ELACHEE 2022 <small>\$975 Value</small></div> <div>Five (5) Camp Week Registrations – Valid for FREE Elementary Summer Day Camps</div> <div>Pre-registration required, subject to space availability per camp week requested.</div>	
	✓	✓	✓	✓	✓	<div>ELACHEE ANNUAL FUNDRAISER FLIGHTS OF FANCY 2022</div> <div>October 22, 2022</div> <div><div>• VIP Tickets – Tier 1</div><div>• Publicity – Logo/Name Recognition on/in all Event Marketing/PR/Web/Social Media/Signage</div></div>	
	✓	✓	✓	✓	✓	<div>ELACHEE 8-HOUR FACILITY RENTAL <small>\$1,500 Value</small></div> <div>VALID for a weekday Executive Retreat or Management Meeting during business hours.</div> <div>Rental includes the Gwen Mundy Education Hall and Becky Geiger Pavilion, access to a catering kitchen, restroom suites and AV options. 60-Person Maximum/Rental Subject to Availability</div>	
	✓	✓	✓	✓	✓	<div>ELACHEE GUEST PASSES</div> <div>20 Single-Use Guest Passes VALID for FREE admission to the following:</div> <div><div>• Discovery Saturday Programs and Live Animal Showcases</div><div>• Wildlife Festival</div></div>	
	✓	✓	✓	✓	✓	<div>PARKING VOUCHERS Chicopee Woods Area Park</div> <div><div>• ANNUAL PARKING PASS</div><div>Five (5) Vouchers each redeemable for a vehicle-specific CWAPC 2022 Parking Pass granting 12 consecutive months of FREE parking in designated parking areas.</div><div>• DAILY PARKING PASS – 40 Single-Use Vouchers redeemable for a CWAPC 2022 Daily Parking Pass.</div></div>	
FLIGHTS OF FANCY SPONSORSHIP							
Saturday, October 22, 2022							
RECOGNITION/BENEFITS per INVESTMENT LEVEL							
OAK		\$3,000 Investment = TIER 1					
Event Sponsor							
DOGWOOD		\$2,000 Investment = TIER 2					
Event Sponsor							
MAPLE		\$1,000 Investment = TIER 2					
Event Sponsor							
ACORN		\$500 Investment = TIER 2					
Event Sponsor							
Event Sponsorship Benefits							
<div>• Tier 1 = VIP Tickets</div> <div>• Tier 2 = Event Tickets</div>							
Event Sponsor Recognition and Publicity							
Logo/Name Recognition for Event Marketing/PR/Social Media Campaigns, on the Elachee Web Site, in Donor Communications and on Event Signage							
2022 SEASONAL PUBLIC EDUCATION PROGRAMS and EVENTS							
RECOGNITION/BENEFITS*							
\$1,000 Per Sponsorship Investment							
TRILLIUM TREK Trail Run/Walk – Saturday, April 23, 2022							
<div>• Logo/Name: Race T-Shirt, Event Marketing/PR/Social Media/Web, Signage</div> <div>• Two (2) Race Entry Vouchers, 5 Race T-Shirts, Race Bag SWAG Opportunity</div>							
WILDLIFE FESTIVAL – Saturday, September 10, 2022							
<div>• Logo/Name: Event T-Shirt, Event Marketing/PR/Social Media/Web, Signage</div> <div>• 10 Event T-Shirts, 10 Event Passes, Event-day Branded Table/Tent Opportunity</div>							
MASTER NATURALIST Program Series – Spring or Fall 2022							
Logo/Name: Event Marketing/PR/Social Media/Web/Elachee Communications							
SCIENCE NIGHTS – MONTHLY (1st Tuesday)							
<div>• Logo/Name: Event Marketing/PR/Social Media/Web/Elachee Communications</div> <div>• Program Signage</div>							
DISCOVERY SATURDAY Nature Ed Programs – MONTHLY							
<div>• Logo/Name: Event Marketing/PR/Social Media/Web/Communications</div> <div>• Program Signage</div> <div>• 24 Single-Use Guest Passes VALID for Admission to the Live Animal Showcases</div>							
SPONSORSHIP QUESTIONS?							
Email <a href="mailto:kim@elachee.org">kim@elachee.org</a> or call 770-535-1976 x226.							