



2022 Elachee Sponsorship Program

	PLATINUM \$50,000 ANNUAL INVESTMENT	GOLD \$20,000 ANNUAL INVESTMENT	SILVER \$15,000 ANNUAL INVESTMENT	BRONZE \$10,000 ANNUAL INVESTMENT	COPPER \$5,000 ANNUAL INVESTMENT	
YEAR-LONG INVESTMENT OPPORTUNITIES	✓					2022 ANNUAL SPONSORSHIP Valid January 1-December 31, 2022 RECOGNITION/BENEFITS per ANNUAL INVESTMENT LEVEL <i>along with LOGO/NAME on ELACHEE WEB SITE and CAMPUS BANNER</i>
	✓					PLATINUM 2022 PRESENTING SPONSOR <i>Logo/Name Recognition and Benefits* for the following:</i> <ul style="list-style-type: none"> • Flights of Fancy 2022 • Camp Elachee 2022 • Elachee's Live Animal Exhibit • 2022 Seasonal Public Ed Programs and Events Trillium Trek Trail Run and Wildlife Festival, Science Nights, Master Naturalist Program, Discovery Saturday Programs
	✓	✓				GOLD CAMP ELACHEE 2022 SPONSOR <ul style="list-style-type: none"> • Camp T-Shirts – Logo/Name Imprinted on 900+ Camper Shirts • Camp Postcard – Logo/Name Imprint (Direct Mail) • Publicity – Logo/Name recognition on/in all Camp Marketing/PR/Web/Social Media/Signage
	✓		✓			SILVER 2022 SEASONAL PUBLIC ED & EVENT HOST SPONSOR <i>Logo/Name Recognition and Benefits* for the following:</i> <ul style="list-style-type: none"> • Trillium Trek Trail Run/Walk – April 23, 2022 • Wildlife Festival – September 12, 2022 • Master Naturalist Program Series – Spring and Fall • Science Nights – Monthly • Discovery Saturday Programs – Monthly
	✓			✓		BRONZE 2022 LIVE ANIMAL EXHIBIT PROGRAM SPONSOR <ul style="list-style-type: none"> • Exhibit Signage – Logo/Name Recognition in Elachee's Live Animal Room
	✓	✓	✓	✓		REGISTRATION VOUCHERS CAMP ELACHEE 2022 <i>\$975 Value</i> Five (5) Camp Week Registrations – Valid for FREE Elementary Summer Day Camps <i>Pre-registration required, subject to space availability per camp week requested.</i>
	✓	✓	✓	✓	✓	ELACHEE ANNUAL FUNDRAISER FLIGHTS OF FANCY 2022 October 22, 2022 <ul style="list-style-type: none"> • VIP Tickets – Tier 1 • Publicity – Logo/Name Recognition on/in all Event Marketing/PR/Web/Social Media/Signage
	✓	✓	✓	✓	✓	ELACHEE 8-HOUR FACILITY RENTAL <i>\$1,500 Value</i> VALID for a weekday Executive Retreat or Management Meeting during business hours. Rental includes the Gwen Mundy Education Hall and Becky Geiger Pavilion, access to a catering kitchen, restroom suites and AV options. 60-Person Maximum/Rental Subject to Availability
	✓	✓	✓	✓	✓	ELACHEE GUEST PASSES 20 Single-Use Guest Passes VALID for FREE admission to the following: <ul style="list-style-type: none"> • Discovery Saturday Programs and Live Animal Showcases • Wildlife Festival
	✓	✓	✓	✓	✓	PARKING VOUCHERS Chicopee Woods Area Park <ul style="list-style-type: none"> • ANNUAL PARKING PASS Five (5) Vouchers each redeemable for a vehicle-specific CWAPC 2022 Parking Pass granting 12 consecutive months of FREE parking in designated parking areas. • DAILY PARKING PASS – 40 Single-Use Vouchers redeemable for a CWAPC 2022 Daily Parking Pass.

FLIGHTS OF FANCY SPONSORSHIP Saturday, October 22, 2022 RECOGNITION/BENEFITS per INVESTMENT LEVEL	
OAK Event Sponsor	\$3,000 Investment = TIER 1
DOGWOOD Event Sponsor	\$2,000 Investment = TIER 2
MAPLE Event Sponsor	\$1,000 Investment = TIER 2
ACORN Event Sponsor	\$500 Investment = TIER 2
Event Sponsorship Benefits <ul style="list-style-type: none"> • Tier 1 = VIP Tickets • Tier 2 = Event Tickets 	
Event Sponsor Recognition and Publicity Logo/Name Recognition for Event Marketing/PR/Social Media Campaigns, on the Elachee Web Site, in Donor Communications and on Event Signage	

2022 SEASONAL PUBLIC EDUCATION PROGRAMS and EVENTS RECOGNITION/BENEFITS* \$1,000 Per Sponsorship Investment	
TRILLIUM TREK Trail Run/Walk – Saturday, April 23, 2022 <ul style="list-style-type: none"> • Logo/Name: Race T-Shirt, Event Marketing/PR/Social Media/Web, Signage • Two (2) Race Entry Vouchers, 5 Race T-Shirts, Race Bag SWAG Opportunity 	
WILDLIFE FESTIVAL – Saturday, September 10, 2022 <ul style="list-style-type: none"> • Logo/Name: Event T-Shirt, Event Marketing/PR/Social Media/Web, Signage • 10 Event T-Shirts, 10 Event Passes, Event-day Branded Table/Tent Opportunity 	
MASTER NATURALIST Program Series – Spring or Fall 2022 Logo/Name: Event Marketing/PR/Social Media/Web/Elachee Communications	
SCIENCE NIGHTS – MONTHLY (1st Tuesday) <ul style="list-style-type: none"> • Logo/Name: Event Marketing/PR/Social Media/Web/Elachee Communications • Program Signage 	
DISCOVERY SATURDAY Nature Ed Programs – MONTHLY <ul style="list-style-type: none"> • Logo/Name: Event Marketing/PR/Social Media/Web/Communications • Program Signage • 24 Single-Use Guest Passes VALID for Admission to the Live Animal Showcases 	
SPONSORSHIP QUESTIONS? Email kim@elachee.org or call 770-535-1976 x226.	